Ad ID 2120

Ad Text Vanae James-Bey differs from most Black kids of her age. She's only 6 but she's already chosen her future. Vanae sees herself as a beacon of information for people of color. Vanae James-Bey has created a coloring book which focuses on Black culture. Kid Sheds Light On Black Culture | BlackMattersUS.com blackmattersus.com

Ad Landing Page https://blackmattersus.com/33146-kid-sheds-light-on-black-culture/

Ad Targeting Location - Living In: United States

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile

devices

People Who Match: Interests: Martin Luther King, Jr., African-American Civil

Rights Movement (1954–68), African-American history or Malcolm X

Ad Impressions 815

Ad Clicks 49

Ad Spend 105.57 RUB

Ad Creation Date 05/01/17 07:00:23 AM PDT

Ad End Date 05/04/17 07:00:23 AM PDT

